

# CIYUN QIU

EXPERIENCE DESIGNER

## CONTACT

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## SKILLS

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Journey Map

Storyboard

Sketch

Wireframe

Prototype

Interview

Survey

User Testing

Workshop Facilitation

Scaled Agile Framework

## TOOLS

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### DESIGN

Sketch

InVision

InVision Studio

Adobe XD

Axure

Photoshop

Illustrator

InDesign

Balsamiq

### RESEARCH

Userzoom

Survey Monkey

Qualtrics

## EXPERIENCE

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### Senior UX Designer, AT&T Design Technology

*Feb 2018 - Now*

- Lead the design to create the ideal install customer experience.
- Serve as lead UX architect and designer to reinvent construction engineering web and mobile platforms.
- Iterate design quickly based on stakeholders' feedback and user testing results, and deliver final work in 6 weeks design sprints.
- Partner with UX researchers to conduct user interviews, onsite observations, and usability testings.
- Prepare and facilitate Design Thinking workshops.

### UX Designer, AT&T B2B UX Team

*March 2015 - Feb 2018*

- Provide a broad range of UX artifacts from low to high fidelity for multiple b2b web applications in an agile environment.
- Collaborate with cross-functional teams consisting of business owners, UX researchers, content strategists, and developers.
- Translate business goals and requirements into compelling digital experiences while considering technical limitations.
- Design key UI components for highly sophisticated data analysis tools and apply CATO accessibility compliance.

### UX Designer, BrickLink

*Oct 2014 - Feb 2015*

- Identified users' needs for E-Commerce website by phone interviews and online surveys.
- Increased overall website usability by designing new sitemap, layout, and UI specifications.

## EDUCATION

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### University of Michigan, Ann Arbor

*Aug 2012 - April 2014*

Master, Human-Computer Interaction

### Beijing Language and Culture University

*Sep 2008 - June 2012*

Bachelor, Information System and Information Management